

# International Marketing

Objective 1

Feedback on country choice

Group name: Braces Gang

Your country choice: Yes - a promising choice

Feedback on country choice

Interesting – I follow your arguments

Feedback about product

Ok – note – it can be any brand as long as it is from Taiwan

Good – starting to connect with product

Feedback on presentation

14.37- 14.44

Start – who are you

Cultural aspects . . . - this is not part of this brief

What is the objective

How long will it last

The slides are clear but reduce words on the slide

Animate!